ASPEAKER FOR
YOUR NEXT
CONFERENCE



Jaeneen Cunningham

SPEAKER | EDUCATOR | FACILITATOR

Helping people think differently about money and make choices that feel right for their lives.

WHERE DID ALL THE MONEY GO?

CONVERSATIONS
INSIGHTS
PRACTICAL IDEAS
REAL CHANGE

Compelling, Credible and Charismatic



When Jaeneen Cunningham steps onto the stage, she does more than talk about money. She encourages people to think differently about it. Drawing on more than 30 years' experience in banking and finance, Jaeneen combines professional expertise with a deep understanding of the beliefs, habits and behaviours that shape our financial decisions.

Her presentations are engaging, insightful and relatable, blending practical financial knowledge with real-world stories and observations. Rather than focusing on complex financial jargon, she helps audiences make sense of the everyday choices that influence financial wellbeing, creating moments of recognition that inspire meaningful change.

Jaeneen's presentations combine finacial insight with real-life perspective, making complex ideas clear, relevant and engaging, Audiences leave with new ways of thinking and practical ideas they can put to use.

Speaking Themes

Jaeneen's presentations explore:

Financial behaviour and wellbeing
How our thoughts, habitis and emotions influence the decisions we make

Different money personalities
Why we all experience and engage with money in different ways

Practical ideas for real life
Why we all experience and engage with money in different ways

Women and Money
Presentations focused on women's financial experiences and the opportunities to better understand and engage women as consumers, leaders and decision makers

Experience and Recognition

BUSINESS WOMEN'S AWARDS
Queensland Finalist

women in finance
WINNER
Manager of the Year

WOMEN IN BUSINESS AUSTRALIA
WINNER
Community Service

Jaeneen Cunningham has designed and delivered presentations, workshops and interactive learning sessions for businesses, organisations and community groups across a range of settings. Rather than delivering a one-size-fits-all presentation, she adapts each session to the audience in the room, combining practical insights with real-world experience.

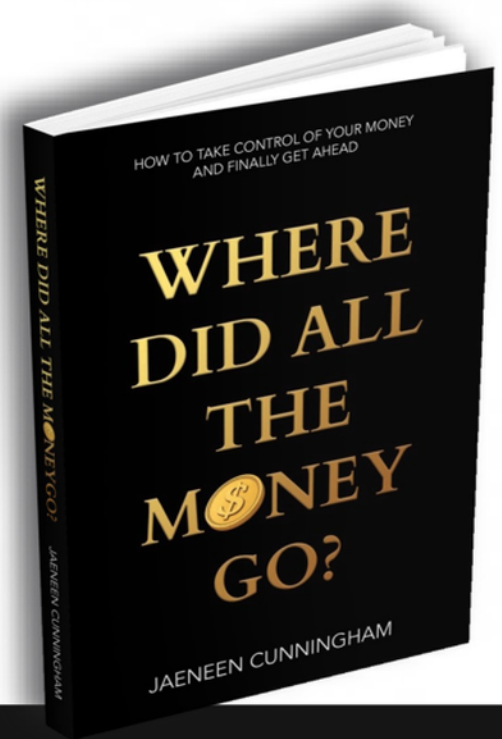
Her presentation style is conversational, engaging and non-judgemental, creating an environment where people feel comfortable exploring topics that are often considered difficult or confronting. Jaeneen's goal is not simply to share information, but to spark discussion, challenge assumptions and help people think differently about money, financial wellbeing and the choices that shape their lives.

The Book

Jaeneen is the author of *Where Did All The Money Go?*

The Book explores the beliefs, habits and assumptions that shape our financial lives, often without us even realising it. Blending practical financial insights with engaging storytelling, the book helps readers understand why getting ahead can feel so difficult, even when they are earning more than ever before.

The ideas it explores form a natural foundation for her speaking and workshops. They provide a relatable and thought-provoking framework that resonates with a wide range of audiences, sparking meaningful conversations about money, success, security and the choices that shape our futures.



Enquire about Jaeneen Speaking at your Next Event

If you're looking for a speaker who can make people think, laugh,question familiar assumptions and continue the conversation long after the event, Jaeneen is the speaker for you

jaeneen@wheredidallthemoneygo.com.au

wheredidallthemoneygo.com.au